

**To:** 47 / 72 Inc.([mikelinsf@gmail.com](mailto:mikelinsf@gmail.com))  
**Subject:** U.S. TRADEMARK APPLICATION NO. 87499736 - NIGGA- N/A  
**Sent:** 02/28/2018  
**Sent As:** Myriah.Habeeb@USPTO.GOV

**Attachments**

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[87496454](#)

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UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION

MARK: NIGGA



**CORRESPONDENT ADDRESS:**

47 / 72 INC.  
900 EAST 1ST ST. #110  
LOS ANGELES CA 94110 UNITED STATES

**CLICK HERE TO RESPOND TO THIS LETTER:**

[http://www.uspto.gov/trademarks/teas/response\\_forms.jsp](http://www.uspto.gov/trademarks/teas/response_forms.jsp)

**APPLICANT:**47 / 72 Inc.

**CORRESPONDENT'S REFERENCE/DOCKET NO:**

N/A

**CORRESPONDENT E-MAIL ADDRESS:**

mikelinsf@gmail.com

**SUSPENSION NOTICE: NO RESPONSE NEEDED**

**ISSUE/MAILING DATE:** 02/28/2018

The assigned trademark examining attorney has reviewed the application and determined the following:

**SEARCH RESULTS – NO REGISTERED MARKS FOUND – THREE PENDING APPLICATIONS FOUND**

The trademark examining attorney has searched the USPTO's database of registered and pending marks and has found no similar registered marks that would bar registration under Trademark Act Section 2(d). TMEP §704.02; see 15 U.S.C. §1052(d). However, marks in a prior-filed pending applications may present a bar to registration of applicant's mark.

**ACTION IS SUSPENDED**

The trademark examining attorney is suspending action on the application for the reasons below. See 37 C.F.R. §2.67; TMEP §§716 *et seq.*

**ADVISORY – POTENTIAL SECTION 2(D) REFUSAL**

The filing dates of pending U.S. Application Serial Nos. 87496454, 87496567 and 87495358 precede applicant's filing date. See *attached applications*. If the marks in the referenced applications register, applicant's mark may be refused registration under Trademark Act Section 2(d) because of a likelihood of confusion between the marks. See 15 U.S.C. §1052(d); 37 C.F.R. §2.83; TMEP §§1208 *et seq.* Therefore, **action on this application is SUSPENDED** pending final disposition of the earlier-filed referenced applications.

**SCANDALOUS ADVISORY REFUSAL**

Applicant's mark, **NIGGA**, appears to consist of or include matter that may be immoral or scandalous. See Trademark Act Section 2(a), 15 U.S.C. §1052(a); TMEP §1203.01. The words "immoral" and "scandalous" may have somewhat different connotations; however, immoral matter has been included in the same category as scandalous matter. TMEP §1203.01; see *In re McGinley*, 660 F.2d 481, 484 n.6, 211 USPQ 668, 673 n.6 (C.C.P.A. 1981) (Because of the court's holding that appellant's mark was scandalous, "it [was] unnecessary to consider whether appellant's mark [was] 'immoral.' [The court] note[d] the dearth of reported trademark decisions in which the term 'immoral' [had] been directly applied.").

In this case, applicant seeks registration for the mark **NIGGA** for use in connection with a "On-line retail store services featuring clothing, posters, pillows, mugs, bags, and mobile electronics cases and covers" in Class 35. The term **NIGGA** is a variation of **NIGGER**, meaning "a black person". See attached Wiktionary and Webster's Dictionary definitions indicating that the term is vulgar; see also Merriam-Webster and Oxford dictionary showing the N-WORD is synonymous with **NIGGER**. In fact, the terms **NIGGER** and **NIGGA** are akin to profanity because standard publications consider the term vulgar and won't print it and people cannot say it on TV, like other vulgar terms. See attached *Ebony*, *ABC*, *CBS* and *Washington Post* articles about **NIGGER** and **NIGGA** being akin to profanity and thus is vulgar; see also additional articles describing **NIGGER** and **NIGGA** as vulgar. Based on the attached evidence, a substantial composite of the general public would consider that term to be vulgar. Evidence that a mark is vulgar is sufficient to establish that the mark is scandalous within the meaning of Trademark Act Section 2(a). *In re Fox*, 702 F.3d 633, 635, 105 USPQ2d 1247, 1248 (Fed. Cir. 2012) (citing *In re The Boulevard Entm't, Inc.*, 334 F.3d 1336, 1340, 67 USPQ2d 1475, 1477 (Fed. Cir. 2003)); see *In re Michalko*, 110 USPQ2d 1949, 1951 (TTAB 2014); TMEP §1203.01.

Moreover, the TTAB has held that dictionary definitions alone may be sufficient to show that a term is vulgar if multiple dictionaries, including at least one standard dictionary, uniformly indicate that the term's meaning is vulgar, and the applicant's use of the term is clearly limited to that vulgar meaning. See *In re The Boulevard Entm't, Inc.*, 334 F.3d at 1341, 67 USPQ2d at 1478 (holding 1-800-JACK-OFF and JACK-OFF scandalous where all dictionary definitions of "jack-off" were considered vulgar); *In re Michalko*, 110 USPQ2d at 1953 (holding ASSHOLE REPELLENT scandalous where multiple dictionary definitions of "asshole" were considered vulgar); TMEP §1203.01. In the present case, the attached definitions and supporting evidence indicate that the terms **NIGGA** is vulgar. Thus, the mark consists entirely of a vulgar term.

Finally, when the evidence demonstrates that a substantial composite of the general public (although not necessarily a majority) would consider the mark to be scandalous in the context of contemporary attitudes and the relevant marketplace, the mark is deemed scandalous within the meaning of Section 2(a). See *In re Fox*, 702 F.3d at 635, 105 USPQ2d at 1248 (quoting *In re Mavety Media Grp. Ltd.*, 33 F.3d at 1371, 31 USPQ2d at 1925-26); *In re The Boulevard Entm't, Inc.*, 334 F.3d 1336, 1340, 67 USPQ2d 1475, 1477 (Fed. Cir. 2003); TMEP §1203.01. Here, the vulgar and scandalous meaning of **NIGGA** will be the only perceived connotation of that term when used in connection with the identified services. Based on the evidence attached hereto, the mark would be considered immoral and scandalous by a substantial composite of the general public.

Registration normally would be refused under Section 2(a) because applicant's mark consists of or includes matter that may be immoral or scandalous. However, the constitutionality of the provision of Section 2(a) that bars registration of marks that consist of or comprise immoral or scandalous matter is under review. On December 15, 2017, the Federal Circuit issued a decision in *In re Brunetti*, holding unconstitutional the provision in Section 2(a) of the Trademark Act, 15 U.S.C. 1052(a), that bars registration of immoral or scandalous marks. Because the panel's decision in *Brunetti* is not yet final and is subject to further judicial review, the constitutionality of this provision remains in question. See Fed. R. App. P. 35 (rehearing en banc), Fed. R. App. P. 40 (rehearing), and 28 U.S.C. §1254 (petition for certiorari to the Supreme Court). Therefore, **action on this application is SUSPENDED** and the suspension will remain in place until after all periods for seeking further judicial review have expired and any further review action has been finally decided. See 37 C.F.R. §2.67; TMEP §§716-716.02.

Applicant is advised that, should the Federal Circuit determine that the scandalous provision of the Trademark Act is constitutional, then registration may be refused because the applied-for mark consists of or includes matter that may be immoral or scandalous. 15 U.S.C. §1052(a); see TMEP §1203.01.

### **NO RESPONSE REQUIRED**

The USPTO will periodically conduct a status check of the application to determine whether suspension remains appropriate, and the trademark examining attorney will issue as needed an inquiry letter to applicant regarding the status of the matter on which suspension is based. TMEP §§716.04, 716.05. Applicant will be notified when suspension is no longer appropriate. See TMEP §716.04.

If applicant wants to respond, applicant should use the "Response to Suspension Inquiry or Letter of Suspension" form online at <http://teasroa.uspto.gov/rsi/rsi>. If applicant has questions about its application or this Notice of Suspension, please telephone the assigned trademark examining attorney directly at the number below. Otherwise, no response is necessary.

/Myriah Habeeb/  
Senior Attorney  
U.S. Patent and Trademark Office  
Law Office 113  
(571) 272-8909  
Myriah.Habeeb@USPTO.GOV

**PERIODICALLY CHECK THE STATUS OF THE APPLICATION:** To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov) or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

**TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS:** Use the Trademark Electronic Application System (TEAS) form at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.

## (4) STANDARD CHARACTER MARK

Nigga

## Mark Punctuated

NIGGA

## Translation

## Goods/Services

- IC 024. US 042 050.G & S: Table cloths not of paper
- IC 025. US 022 039.G and S: Headgear in the nature of headwear; footwear
- IC 026. US 037 039 040 042 050.G and S: Hair accessories, namely, hair bands and hair holders in the nature of ponytail holders and hair ribbons; pet collar accessories in the nature of decorative charms for pet collars, other than jewelry
- IC 028. US 022 023 038 050.G and S: Computer games casino in the nature of computerized video table games for casinos; games, namely, board games and card games; toys, namely, plush toys, model toy vehicles, and modeled plastic toy figurines; card games; playing cards
- IC 029. US 046.G and S: Non-alcoholic drinks in the nature of eggnog
- IC 032. US 045 046 048.G and S: Drinking water; non-alcoholic drinks, namely, cocktails, cider, distilled spirits, and malt beverages
- IC 033. US 047 049.G and S: Liquor; wine
- IC 034. US 002 008 009 017.G and S: Electric cigarettes; matches; lighters for smokers
- IC 035. US 100 101 102.G and S: Advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media; retail store and retail outlet store services featuring clothing, footwear, small leather goods, jewelry, watches, eyewear, fragrances, and accessories; online retail stores featuring clothing, footwear, small leather goods, jewelry, watches, eyewear, fragrances and accessories; Retail store services and online retail store services featuring clothing, footwear, small leather goods, jewelry, watches, eyewear, fragrances, and accessories; advertisement services; marketing services; administration of discount programs for enabling participants to obtain discounts on hotel accommodation and travel services through use of a discount membership card
- IC 036. US 100 101 102.G and S: Charitable fundraising services to raise funds for charitable programs and philanthropic projects, namely, charitable fundraising by means of musical concerts and performances and the sale of related promotional goods; providing a website featuring charitable Games and board games and card games and online game and game app and clothing headgear footwear and advertisement and marketing and books movies and tv programs and newspapers and newspaper inserts and publications and media services and news broadcasting and radio show and radio programs and leather goods and stocks and bonds and income tax services and non profit services and online retail and magazines and fact checking services and toys and games and sports material watches and eyewear and eye glasses educational entertainment in the nature of television news magazine shows television broadcasting featuring television news magazine programs PRERECORDED AUDIO AND VIDEO TAPES, DISCS AND CASSETTES FEATURING ENTERTAINMENT CONSISTING OF COMEDY, HUMOR AND COMEDIC PERFORMANCES; COMPUTER PROGRAMS RECORDED ON DISCS, CARTRIDGES AND TAPES FEATURING COMEDY, HUMOR AND COMEDIC PERFORMANCES AND ENTERTAINMENT Men's, boys', women's, and girls' clothing, namely, t-shirts, polo shirts, shirts, blouses, pants, jeans, trousers, skirts, dresses, shorts, jackets, blazers, cardigans, vests, shawls, coats, suits, robes, gowns, sweaters, sweatshirts, sweatpants, sweat shorts, overalls, sleepwear, underwear, jumpers, hats, caps, headwear, belts, sneakers, shoes, boots, gloves, suspenders, wristbands, socks, stockings toys and sporting goods CABLE AND TELEVISION BROADCASTING SERVICES housewares and glass; namely, insulated beverage carriers, insulated containers for food or beverage, mugs,

plastics cups, portable coolers, vacuum bottles Radio programming; entertainment services in the nature of production and distribution of radio programs; on-line information in the field of news via the Internet. Computer services, namely, providing databases featuring general, local, national and international news and information of interest to specific geographic areas general interest magazines political magazines and newspapers HAND HELD UNITS FOR PLAYING ELECTRONIC GAMES COMPUTER GAME SOFTWARE; VIDEO GAME SOFTWARE; COMPUTER APPLICATION GAME SOFTWARE FOR MOBILE PHONES, PORTABLE MEDIA PLAYERS, HANDHELD COMPUTERS AND TABLETS CDs, DVDs, and downloadable audio files featuring musical recordings PAPER STATIONERY AND ENVELOPES, WRITING NOTE PADS AND GREETING CARDS and book bags and Journals and diary books and personal notebook binders and covers and book covers cartoons and coloring books radio station mobile apps fundraising information about specific charitable causes and charities; Providing extended warranties on watches clothing and handbags and leather goods comedy shows

- IC 037. US 100 103 106.G and S: Watch repairs
- IC 041. US 100 101 107.G and S: Entertainment services by a musical artist and producer, namely, musical composition for others and production of musical sound recordings; Entertainment services in the nature of presenting live musical performances; Entertainment, namely, live music concerts; Entertainment services, namely, casino gaming services; cabaret services; nightclub services; entertainment services, namely, live performances by singers, comedians, dancers, and musicians; providing non-wagering casino gaming services by means of web sites and a global information network; production of movies and television programs for others; distribution of television programs for others; online casino gambling in the nature of on-line computer game in the field of casino; entertainment and educational services, namely, providing websites featuring photographic, audio, video and text presentations, blogs and on-line magazines appealing to individuals interested in social networking, virtual communities, dating and relationships; entertainment services, namely, providing live dance performances, and special appearances by young women selected as centerfolds or annual award winners in the field of music and dance; entertainment services in the nature of providing a website on the global computer network, featuring non-downloadable adult-themed photographs and videos, information in the field of adult entertainment, media, motion pictures, television, popular culture, travel, sports, relationships, dating and social networking; providing an online website of information comprising non-downloadable adult-themed photographs and videos and adult entertainment related news; Television show production
- IC 043. US 100 101.G and S: Hotel accommodation services; Vacation accommodations in the nature of providing temporary accommodation; restaurant and bar services; hotel, motel, and resort lodging services Clothing headgear and footwear: Bumper stickers; decorative decals for vehicle windows; stickers; advertising signs of papers; advertising signs of cardboard; placards and banners of paper or cardboard; printed publications, namely, pamphlets posters; pens Clothing headgear and footwear Campaign buttons On-line journals Political campaign services books and movies TV programs and television series Online social networking services in the field of politics and political campaigning provided via a website Motion picture films featuring comedy, drama, action, and/or adventure and motion picture films for broadcast on television featuring comedy, drama, action, and/or adventure audio tapes, audio-video tapes, audio video cassettes, audio video discs, and digital versatile discs featuring music, comedy, drama, action, and/or adventure; CD ROM computer game discs; computer programs, namely, software linking digitized video and audio media to a global computer information network; video and computer game programs Newspaper magazines and publications in print and online cups mugs hats and bags live news program related to politics policy and political views online website and retail stores and mobile apps

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Design Code**

**Serial Number**

87495358

**Filing Date**

20170619

**Current Filing Basis**

1B

**Original Filing Basis**

1B

**Publication for Opposition Date**

**Registration Number**

**Date Registered**

**Owner**

(APPLICANT) Curtis Bordenave DBA Business Moves Consulting TRUST LOUISIANA 3210 John  
Hancock Dr columbus MISSISSIPPI 39705

**Priority Date**

**Disclaimer Statement**

**Description of Mark**

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Live Dead Indicator**

LIVE

**Attorney of Record**

(4) STANDARD CHARACTER MARK

NIGGA

**Mark Punctuated**

NIGGA

**Translation**

**Goods/Services**

- IC 041. US 100 101 107.G & S: RETAIL STORE SERVICES FEATURING CLOTHING, BOOKS, MUSIC AND GENERAL MERCHANDISE; ON-LINE RETAIL STORE SERVICES FEATURING CLOTHING, BOOKS, MUSIC AND GENERAL MERCHANDISE; COMPUTERIZED ON-LINE ORDERING AND WHOLESALE DISTRIBUTORSHIP SERVICES FEATURING CLOTHING, BOOKS, MUSIC AND GENERAL MERCHANDISE; DISSEMINATION OF ADVERTISING FOR OTHERS VIA AN ON-LINE ELECTRONIC COMMUNICATIONS NETWORK ENTERTAINMENT SERVICES IN THE NATURE OF LIVE-ACTION, COMEDY, DRAMA AND/OR ANIMATED TELEVISION PROGRAMS; PRODUCTION OF LIVE-ACTION, COMEDY, DRAMA AND/OR ANIMATED TELEVISION PROGRAMS; LIVE-ACTION, COMEDY, DRAMA AND/OR ANIMATED MOTION PICTURE THEATRICAL FILMS; PRODUCTION OF LIVE-ACTION, COMEDY, DRAMA AND/OR ANIMATED MOTION PICTURE THEATRICAL FILMS; ANIMATED AND LIVE-ACTION THEATRICAL PERFORMANCES; PROVIDING INFORMATION FOR AND/OR ACTUAL ENTERTAINMENT VIA ELECTRONIC GLOBAL COMMUNICATIONS NETWORK IN THE NATURE OF LIVE-ACTION, COMEDY, DRAMA AND/OR ANIMATED TELEVISION AND PRODUCTION OF LIVE-ACTION, COMEDY, ACTION AND/OR ANIMATED MOTION PICTURE FILMS FOR DISTRIBUTION VIA A GLOBAL COMPUTER NETWORK Clothing; namely, headwear, caps, tops, shirts, T-shirts, sweatshirts, jackets, bottoms, pants, shoes, wristbands, headbands, underwear, socks Standard Characters Claimed Retail store services in the field of clothing, footwear, headwear, bags, sporting goods and accessories, eyewear, watches smartphone and mobile devices cases and accessories and online retail ordering service by means of a global computer network featuring clothes, footwear, headwear, bags, sporting goods and accessories, eyewear, watches . websites and mobile apps and advertisement and radio broadcasting and TV programs and movies and events and leather hand bags and bumper stickers and cups and mugs and games

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Design Code**

**Serial Number**

87496567

**Filing Date**

20170619

**Current Filing Basis**

1B

**Original Filing Basis**

1B

**Publication for Opposition Date**

**Registration Number**

**Date Registered**

**Owner**



(APPLICANT) Curtis Bordenave DBA Business Moves Consulting INDIVIDUAL UNITED STATES  
3210 John Hancock Dr Columbus MISSISSIPPI 39705

**Priority Date**

**Disclaimer Statement**

**Description of Mark**

**Type of Mark**

SERVICE MARK

**Register**

PRINCIPAL

**Live Dead Indicator**

LIVE

**Attorney of Record**

(4) STANDARD CHARACTER MARK

Nigga

**Mark Punctuated**

NIGGA

**Translation**

**Goods/Services**

- IC 025. US 022 039.G & S: Athletic apparel, namely, shirts, pants, jackets, footwear, hats and caps, athletic uniforms; Bottoms as clothing; Head wraps; Headbands for clothing; Hoodies; Hoods; Jackets; Jerseys; Shifts as clothing; Tops as clothing; Wristbands as clothing

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Design Code**

**Serial Number**

87496454

**Filing Date**

20170619

**Current Filing Basis**

1B

**Original Filing Basis**

1B

**Publication for Opposition Date**

**Registration Number**

**Date Registered**

**Owner**

(APPLICANT) snowflake enterprises, llc LIMITED LIABILITY COMPANY DELAWARE 822 King St.,  
Unit 111 Alexandria VIRGINIA 22314

**Priority Date**

**Disclaimer Statement**

**Description of Mark**

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Live Dead Indicator**

LIVE

**Attorney of Record**

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nigga

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English

[edit]

Alternative forms

[edit]

niggah, nigguh, nikka, nikkah

Etymology

[edit]

From *nigger*, coming from dialects of the English language which are non-rhotic.

Pronunciation

[edit]

IPA<sup>(en)</sup>: /ˈnɪɡə/

Audio (Northern California, US)

0:00

⏮

⏭

MENU

Rhymes: -ɪɡə

Noun

[edit]

nigga

(plural **niggas** or **niggaz**)

1. (offensive, ethnic slur, vulgar, dated) Eye dialect spelling of **nigger**.

2. (vulgar, slang, often offensive, but also often used affectionately in African American Vernacular) A close and loyal friend.

rd never betray you, cuz you my **nigga**, man.

3. (vulgar, slang, often offensive, but tolerated in African American Vernacular) A black person (usually male), especially an African American. 

quotations ▼

As soon as I walked into the class and saw that sea of white faces, I felt alone, so I sat next to the only other **nigga** there.

Usage notes

[edit]

There have been efforts by those of African descent to reclaim the word *nigger*, especially in this form (**nigga**, and its variants such as niggah), but these efforts are controversial, and some people do not believe it is able to be reclaimed, due to its fraught history and continued derogatory usage. Usage by non-blacks is almost invariably highly offensive. For more, see *nigger*.

Several variant spellings of this word have been in use for a long time, including *niggah* and *nigguh*, which were long only pluralized with -s (niggahs, etc) but are now often (informally) also pluralized with -z (*niggahz*). More recently, spellings like *nikka* and *nikkah* have also come into use in informal dialogue and hip-hop. Sometimes, especially in period writing from before the mid-20th century, *nigguh* is specifically eye-dialect for a white Southern pronunciation of *nigger*, and *nigga(h)* is eye-dialect for an African-American pronunciation.

Synonyms

[edit]

(a friend, a black man): nigger, nizzle, homie

https://en.wiktionary.org/wiki/nigga



## Webster's 1913 Dictionary

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nig'ger

n. 1. A negro; - in vulgar derision or depreciation. It is usually intended and interpreted as highly insulting and vulgar.

## WordNet Dictionary

**Noun 1. nigger** - (ethnic slur) offensive name for a Black person; "only a Black can call another Black a nigga"  
**Synonyms:** jigaboo, nigga, nigra, coon, spade

### Related Words

American Indian, Amerind, Australian aborigine, Bushman, Caucasian, Indian, Malayan, Mister Charley, Mongolian, Negrillo, Negrito, Negro, Oriental, Red Indian, WASP, black, black man, blackfellow, boy, brown man, burnhead, colored person, coon, darky, gook, honky, jigaboo, jungle bunny, nigger, ofay, paleface, pygmy, red man, redskin, slant-eye, spade, the Man, white, white man, whitey, yellow man

### Translation

Translate nigger to German, Translate nigger to French

## Browse

Nigeria  
Nigerian  
Nigerian capital  
Nigerian monetary unit  
Nigerien  
nigga  
Niggard  
Niggardise  
Niggardish  
Niggardliness  
Niggardly  
Niggardness  
Niggardous  
Niggardship  
Niggardy  
nigged  
- nigger--  
Niggerhead  
Nigghis  
Niggle  
Niggle  
Niggle  
Nigling  
Nigh  
nigher  
nighest  
Nighly  
Nighness  
Night  
Night Before Christmas  
night bell  
night bird  
night blindness  
Night by night

Definitions Index: # A B C D E F G H I J K L M N O P Q R S T U V W X Y Z



SINCE 1828

JOIN MWU | GAMES | BROWSE THESAURUS | WORD OF THE DAY | VIDEO | WORDS AT PLAY | FAVORITES

N-word



DICTIONARY

THESAURUS



# N-word

noun | \ˈen-ˌwɜrd\

Popularity: Bottom 10% of words

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## Definition of N-word

—the N-word or less commonly the n-word  
 —used euphemistically to refer to the word *nigger*

- A suburban Philadelphia school expelled "Adventures of Huckleberry Finn" from its curriculum over the book's overuse of the *N-word*. —David K. Li

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## First Known Use of N-word

1985

## WORD OF THE DAY

## exegetis

a critical interpretation of a text

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## TRENDING NOW

- 1 **hoax, unwitting**  
'not knowing' or 'not intended'
- 2 **Anglo-American**  
'reflecting English and American ...'
- 3 **sartorial**  
'of or relating to clothes'
- 4 **whipsaw**  
'to beset or victimize in two opp...'
- 5 **treason**  
'the crime of trying to overthrow...'

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[Home](#) > [North American English](#) > [N-word](#)Definition of *N-word* in US English:

## N-word



### NOUN

#### informal

Used instead of or in reference to the word "nigger" because of its taboo nature.  
'I can't believe he used the *N-word* in front of her'

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Posted on November 12, 2010, at 5:26 p.m.



**Matt Stopera**  
BuzzFeed Staff



1. Asshole
2. Beat Off
3. Blow (as sexual act)
4. Blow job
5. Bullshit
6. Bust a nut
7. Camel jockey
8. Carpet muncher
9. Chink
10. Christ (as an expletive)
11. Circle Jerk

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12. Clit
13. Cock
14. Cock sucker
15. Coon
16. Coochie (as vagina)
17. Cream (in a sexual context)
18. Cum
19. Cunt
20. Dago
21. Dick (meaning penis)
22. Dirty Sanchez
23. Doggy style
24. Dyke
25. Fag
26. Faggot
27. Fingered (as a sexual act)
28. Fisting (as a sexual act)



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These 15 Random "Yes Or No" Questions Will Reveal What One Word Describes Your Life



We Know If You'll Be Single Forever Based On How You Decorate This Home



Pick Some Makeup And We'll Guess If You're Single Or Not





29. Fuck

30. Fudge packer

31. Goddamn

32. Gook

33. Hand job

34. Head (as in oral sex)

35. Heeb

36. Hershey Highway

37. Jack Off

38. Jerk Off (as an expletive)

39. Jesus Christ

40. Jizz

41. Kike

42. Mofo

43. Moist (sexual context)

44. Nigger

45. Pillow Biter

# SEXY

These 15 Random "Yes Or No" Questions Will Reveal What One Word Describes Your Life



We Know If You'll Be Single Forever Based On How You Decorate This Home



Pick Some Makeup And We'll Guess If You're Single Or Not



45. Pillow Biter

46. Pink (as in vagina)

47. Poonani

48. Poontang

49. Prick

50. Pussy (meaning vagina)

51. Reach Around

52. Rim/Rimming (as in sexual act)

53. Shit

54. Sixty Nine (as in sexual act)

55. Snatch

56. Spic

57. Skeet

58. Suck (in sexual context)

59. Swallow (in sexual context)

60. Taint

61. Tits/Titties



These 15 Random "Yes Or No"  
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We Know If You'll Be Single Forever  
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Home



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62. Trim

63. Twat

64. Wet (in sexual context)

65. Wetback

66. Whack Off (in sexual context)

67. Wigger

68. Wop



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**Charles Peterson** · Southwest Texas State

Actually, there are 69.... oh! ...That just reminded me..... Make that 70 such "dirty" words that should be banned!

NUMBER 69 is "69"

NUMBER 70 is an overlooked "t" word..... TRUMP! (as in Trump that as our current A-Hole President) an unpaid political announcement

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We Know If You'll Be Single Forever Based On How You Decorate This Home



Pick Some Makeup And We'll Guess If You're Single Or Not



**[OPINION]**  
**Nigger: 500 Years and Counting**

It seems that every few years we have some version of a debate about this word. It is probably the most discussed word in contemporary American society. And yet most publications won't even print it.

#### Nigger.

In recent weeks the word and its cousin, "nigga" have been a hot topic. The National Football League is considering banning it, ESPN did a special considering it's meaning, television commentator Roland Martin has written an article calling on folks to stop using the word, and recent Oscar-winning screenwriter John Ridley's 2006 Esquire article reviving some version of the "niggers vs. good Black people" debate has been reissued. It's been a lot.

At the heart of these debates are three dynamics: First, there are those who remind us of how truly awful the word has been in our history, those who recall that the word carries the residue of slavery and Jim Crow segregation, lynching, and disfranchisement. Folks who do not want us to forget that this word is not our friend. Then there are others who argue that a younger generation has reclaimed the word. By dropping the "er" and using an "a," it's changed from a word of hatred into a sign of community. Then finally white people wonder why, if the word is so harmless within the Black community, they can't say it too? Or at least rap along with it in songs. Some hip hop artists say this is okay (I'm thinking here of Kanye West's support of Gwyneth Paltrow's tweet calling Jay Z and Kanye "ni\*\*as in Paris for real"). While others insist that cross-racial use of the word "nigga" isn't acceptable under any circumstances and that somehow the Black community has ownership over the word. And we wonder why white folks would be so excited about the possibility of saying nigger in the first place. This whole debacle makes the first group say, "See, I told you it was just a slur." Wash, rinse, repeat.

Most of us think this is new problem, but we've been here before. Let's recall that when the White author Carl Van Vecten published his 1926 guide to the Harlem Renaissance, *Nigger Heaven*, it divided Black artists and writers, with some defending his use of the word as fair and the book as important while others were horrified by a betrayal of trust by an outsider who had been invited into Harlem's Black intellectual community. W.E.B. DuBois called the book "a blow to the face" and "an affront to the hospitality of Black folk." Van Vecten was using the term "nigger" the way he had heard it used within Black circles of friends within the community. Sharing the term with the world felt natural to some artists, and like an affront to others. But this moment doesn't just make me think of literary history. It makes me think about my personal history.

I think about my father and my maternal grandfather. My father, born in the 1930s in Philadelphia, and coming of age in the 1950s absolutely hates the word. He vowed that it would never be said in his household or around me as I grew up. It was a specific political choice.

My grandfather, born in the 1910s in Jim Crow Georgia, the son of a sharecropper who came of age during the Depression, heard the word in its most awful context as a boy growing up and as a man migrating north and facing de facto segregation in the carpenter's union. Yet my grandfather liked to use the word in reference to folks he did not like. He seemed to take pleasure in having the word at his disposal. In part because he liked wordplay, he played with the word. Perhaps it was reclamation of sorts.

This difference of philosophies on the word came to a head one Sunday afternoon. My grandfather used the word in

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the n-word



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**This difference of philosophies on the word** came to a head one Sunday afternoon. My grandfather used the word in front of me. I could see my father's anger crackling just beneath the surface, and my grandfather's sly pleasure, as he looked at my father. It wasn't the first time I heard the word used. It had been hurled at me during arguments with white classmates; it would slip out of their mouths in place of the word "tiger" during "eenie, meenie, miney, mo." However, there was something different about two black men silently debating the word, something so telling about this clash.

When we debate the word now, we generally suppose that there is something new about our discussions, something novel about our current discussions. When we talk of the history of the word, we generally mean the history of the word as racial epithet and slur. And indeed, resistance to the word as the most terrible of slurs is old. It is at least as old as DuBois' rejection of Van Vechten's book. It is at least as old as my father's civil rights era decision never to use the word in his home.

The rejection of the word by my father also hints at the active use of the word in Black life. The word has a history as a playful and judgmental term within the veil of Black communities. My own historical research revealed that some turn of the century Black activists protesting the passage of segregation laws condemned those who were too willing to comply with white supremacy as "niggers." My grandfather called folks that name if he thought they exhibited that "crab in the barrel" mentality. And he also used the word in jest and in play. It is important to remember that the history of the word is as messy as our current debate. In decades past, men and women who heard the word as slur and as a threat of violence in one arena also used it to jab at each other in another. Beginning in the 1990s hip hop culture made the use of the word within Black communities much more public, but it didn't start it.

In our current moment, I do not think there are easy answers to this problem. Some folks think that by setting clear rules they can protect themselves from the sting of the word nigger. Some think the rule should be to never say the word, others argue that you can say the word, but only within the Black community. Others are playing with the pronunciation, saying that the practice of using an "a" rather than an "er" takes the sting away. I'm not sure if language can ever work that way, as if one set of rules or another can ever protect us from the harm that comes when slurs are made common, everyday language. No one will ever own this word. We didn't invent it. It's older than all of us.

I'm not trying to argue to get people to embrace or reject this word—as if an essay could really do that. But let this be a reminder that none of this is as new as we think.

***Blair L.M. Kelley is an associate professor of history at North Carolina State University; she is also the author of the award-winning Right to Ride: Streetcar Boycotts and African American Citizenship in the Era of Plessy v. Ferguson and the host of a podcast called Historical Blackness on TWIB.FM. Follow her on Twitter: @profblmkelley***

## Children's Book Tackles the N-Word

By **OPINION BY ZEKITA TUCKER** • Nov. 15, 2006

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The African-American experience in the United States has been one filled with both triumph and grief, and essentially a uniqueness unlike any other in the recent history of the world.

African-Americans have made exorbitant contributions in both the history of the United States and its present. In spite of numerous obstacles to dissuade or discourage our attempts at equality and attaining our human rights, we have still managed to maintain our driving ambitions toward our greatness.

In the face of all of this, many complexities continue to rear the ugliness of our past and contemporary struggles.

One of these is the use of the term "nigga" – a derivative of the word "nigger." This word was one created out of hatred and disrespect.

### Exploring Her Own Identity

We all know the etymology of the word "nigger."

We also know that those who try to justify the use of the word are not using it in the same context as its origins. That is to say, that those who use it are not doing so because they simply mean to refer to a person as black. How do we know this?

The word was used as a derogatory way to impose inferiority upon a race of people. Its use transformed them from black-skinned people to a people described as "a negro," in vulgar derision or depreciation (Webster Edition 1913). Now that dictionary describes the word as just "an offensive term used toward black people."

Who I am and what I am, or what I call myself, is a direct reflection of the environment in which I was born, and this very same principle applies to our children even more so than it does to adults.

It is a reflection of my life as a child, a young adult, as a person, as a mother, or as a father. It all changed my existence and the role that I am to fulfill while on this Earth. Who am I? In my  
<http://abcnews.go.com/WNT/story?id=2653822&page=1>

### Children's Book Tackles the N-Word

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all shaped my existence and the role that I am to fulfill while on this Earth. Who am I? In my ghetto, am I just some nigga?

In my school, am I merely just another nigga showing up to fill seats rather than showing up to learn? Was I just another nigga, as many people had called me and themselves? I spent many years trying to figure out whether I was such a thing.

But am I also vulgar -- lacking cultivation, perception or taste? No. I am not.

Was I morally crude and undeveloped? No. I am not. Should I then be seen as an object of ridicule or scorn? Was I so invaluable? No. I was not.

After much thought, I decided that neither I nor anyone that I knew was such a thing. Over time the connotations and the spelling of the word have changed, but no matter what anyone proclaims, the meaning has not changed.

Many people use the word and consider it a term of endearment, which is problematic.

We have taken a word so vulgar and turned it into a part of our everyday language. And now it has begun to manifest itself in our culture, in our lives, in our children, and in our neighborhoods.

We have called ourselves "nigga" and so many other awful things for so so long that now it seems that we can't escape it.

Everywhere we turn, we hear "nigga this and nigga that."

#### Teaching Children a Different Word: Tolerance

After having my ears and my intellect overpowered by this word, as its use is extremely pervasive within many African-American communities, I had an idea.

In March, I decided to write a book for children that would not only initiate dialogue surrounding this horrible word, but would also discourage its use.

The title of my book is "Don't Call Me Nigga." It was written for children age 6 and older.

<http://abcnews.go.com/WNT/story?id=2653822&page=1>

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The story line illustrates real-life characters whose dialogue, reactions and responses exemplify a true-to-life situation that can be experienced anywhere in America's African-American communities on any given day.

This book was written purely out of concern for the collective psyche of African-American children.

"Don't Call Me Nigga" was created based on the belief that we as adults have the responsibility for the information that is put into our children, and therefore, are partially responsible for the long-term results of such.

When we teach our children and the children of others, we are cultivating minds to think critically and to analyze all that is happening in this world.

To support and/or even use this word, to allow children to use the word, and to fall prey to those who would try to justify its use, would be unfortunate.

Our children need to understand the power in language, symbols and art.

These cultural elements are the lifeline that shapes our very existence. When African-Americans acquiesce to a word that overtly disgraces, it undoubtedly exemplifies a very serious and complex problem.

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## Video: Stephen A. Smith Says 'N' Word On Air, Claims It Didn't Happen

October 25, 2012 at 3:05 pm



Filed Under: ESPN, Stephen A. Smith



NEW ORLEANS - FEBRUARY 15: ESPN NBA Analyst Stephen A. Smith arriving at the ESPN The Magazine's After Dark Party in the Metropolitan Big Room at Generations Hall on February 15, 2008 in New Orleans, Louisiana. (Photo by Skip Bolen/Getty Images)  
Stephen A. Smith (Photo by Skip Bolen/Getty Images)

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**(WSCR)** There are certain words you just can't say on TV - no matter who you are.

During this morning's edition of *First Take*, Stephen A. Smith was discussing whether or not Kobe Bryant will play in the Lakers season-opener.

"He'll be just fine," Smith said. "Opening night, Kobe Bryant is going to miss it because (his) foot is sprained? Are ya'll crazy? N\*\*\*\* please."

Smith, however, is denying saying the 'N' word.

"I'm a New Yorker. I speak very, very fastly.... Sometimes my words are misconstrued and I get that," Smith said in an explanation aired hours later.

Apparently, the brass at ESPN have decided not to suspend the analyst for his on-air incident. It should be noted this is the same network that suspended a Sportscenter host for saying "chink in his armor" when talking about Jeremy Lin earlier this year.

Check out the *First Take* video and Smith's subsequent explanation below.

<http://chicago.cbslocal.com/2012/10/25/video-stephen-a-smith-says-n-word-on-air-claims-it-didnt-happen/>

Opinions

## How the n-word became the new f-word



President Barack Obama participates in a podcast with Marc Maron in Los Angeles, Calif., June 19, 2015. (Official White House Photo by Pete Souza) (Pete Souza/The White House)

By Randall Eggert June 26, 2015

Randall Eggert is an assistant professor of linguistics at the University of Utah and the author of *"This Book is Taboo: An Introduction to Linguistics through Swearing."*

This past week, President Obama [sat down](#) with comedian Marc Maron for an hour-long interview on fatherhood, his legacy, basketball, health care and how being president is like being a comedian. Yet the headlines that followed focused on one line of their discussion in the 47th minute, when Obama told Maron that race relations are "not just a matter of it not being polite to say 'nigger' in public."

"Obama uses N word." CNN blared in a topical alert. *(Strictly speaking, Obama mentioned the word. He*  
[https://www.washingtonpost.com/opinions/2015/06/26/2ba794c6-1abc-11e5-ab92-c75ae6ab94b5\\_story.html?utm\\_term=.5b35a25a6a99](https://www.washingtonpost.com/opinions/2015/06/26/2ba794c6-1abc-11e5-ab92-c75ae6ab94b5_story.html?utm_term=.5b35a25a6a99)

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"Obama uses N-word," CNN blared in a typical alert. (Strictly speaking, Obama mentioned the word. He didn't use it.) When a word is highly taboo, society demands that we avoid uttering it, even when we need to discuss it. And because Obama spoke the word on a podcast called "WTF With Marc Maron," the double dose of vulgarity sent some into a panic. "I think many people are wondering if it's only there that he would say it," said "Fox & Friends" host Elisabeth Hasselbeck, "and not, perhaps, in a State of the Union or more public address."

Hasselbeck's concern, while hyperbolic, isn't an unusual reaction to the perceived proliferation of obscenities. It's easy to think our culture is coarsening. On social media and in online comment sections, vulgar interjections seem to be used as casually as verbs. Headlines claim that children are swearing more today than ever before, and we're fascinated by videos of foul-mouthed kids on YouTube, where a search for "child swearing" returns nearly 50,000 results. Even the New York Times liberalized its standards in 2013 to allow for more uses of obscene and offensive terms in its pages.

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In response, many of us have been wringing our hands. When the Toronto Star considered eliminating the dashes from taboo words in print, readers called on the newspaper to hold the line against the "daily assault" on proper speech. "While they understand profanity is increasingly part of common parlance," public editor Kathy English wrote, "they still don't want to see it spelled out in the pages of the Toronto Star." (At The Washington Post, it is still unusual to print most of the delicate words in this story.)

But this consternation over mores is misguided. Yes, the four-letter words we once considered the worst of the worst have become more acceptable. But as we've relaxed our most puritanical attitudes toward sex and faith — and the taboo terms that stem from them — other prohibited words have risen to replace them. Racial and sexual slurs such as "faggot," once common, are now more forbidden than ever. The president's utterance notwithstanding, the n-word remains highly offensive, even an incitement to violence, in settings

[https://www.washingtonpost.com/opinions/2015/06/26/2ba794c6-1abc-11e5-ab92-c75ae6ab94b5\\_story.html?utm\\_term=.5b35a25a6a99](https://www.washingtonpost.com/opinions/2015/06/26/2ba794c6-1abc-11e5-ab92-c75ae6ab94b5_story.html?utm_term=.5b35a25a6a99)

These black women are working to take down R. Kelly. And that's only step one.



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where we can drop an f-bomb indiscriminately. We haven't normalized swearing; we've just changed our values.

I've seen this dynamic in my classroom. In my linguistics-of-swearing course nine years ago, as we discussed thresholds (the self-imposed limits on which taboo words we'll use and which we won't), I argued that, if we scratch deep enough, almost everyone has words they won't use. A student in the back row raised his hand from deep within a slouch. "I'll say anything to anybody. There aren't any words I won't use." He shrugged. "That's just the kind of guy I am." I was about to move to the next raised hand when he continued: "Except racist words. I don't say things like that. And I don't use 'faggot' because my best friend from high school is gay." The student in the next seat turned to him with a smirk. "Sounds like there's lots of words you won't use."

It's true that we use some salty words much more liberally than previous generations did — in some cases, more frequently than just a decade ago. "F---" and "s---," for instance, are having a heyday in entertainment media and our everyday language. As with music, each generation's language seeks to shock and challenge its parents' standards of civility.

But as the old limits are pushed, new ones are set. For instance, the 17th-century poetry of John Wilmot, Earl of Rochester shames modern slam poets in its sexual terminology: He rhapsodizes about "the savory scent of salt-swoln c--t" in "[A Ramble in St. James's Park](#)." It's certainly an obscene, even offensive, way to refer to female anatomy today. But in Rochester's time, obscenity (sex-related taboo words) was less forbidden than profanity (religion-related taboo words). The offensive words of the era — damn, God's wounds and devilish — seem mundane now because religion isn't as sacrosanct as it once was. Not until the Victorian era did obscenity become more taboo than profanity. Suddenly, Americans avoided saying "leg," and the British [referred to breasts](#) as "the upper stomach." Their prudishness led the youth in the 20th century to swear often, making words like "suck," "tits" and the f-bomb the height of offense.

Today, our linguistic sensitivities have transitioned from obscenity to slurs — words deemed racist, sexist or homophobic. That change began with the social movements of the 1960s, when fighting prejudice against racial and sexual minorities became a defining issue of our time. As tolerance for such bigotry has evaporated, so has tolerance for the bigots' language.

The new rules were set and enforced through various official and unofficial channels. **The second edition of**





Webster's New World College Dictionary, published in 1970, omitted certain racial and ethnic slurs because, according to its editor in chief, David Guralnik, they were the "true obscenities." Leaders of the Black Power movement called "Negro" a term of white oppression, a convention that gradually spread into the mainstream. Public shaming of politicians, athletes and other high-profile figures who use or mention epithets plays an increasingly important role in driving social conventions. Sen. Harry Reid faced [calls for his resignation](#) in 2010 when a book revealed that, during the 2008 presidential race, he said that Barack Obama had "no Negro dialect."

The rapid decline in society's tolerance for slurs is evident in a 1977 survey by researcher Timothy Jay. That year, subjects called "f---" far more taboo than "n-----" or "c--t." Today, the order is clearly reversed. Google's Ngram Viewer, which tracks the prevalence of a word over time by how frequently it appears in printed texts, [displays a surge](#) in the four-letter words since 1960, surpassing the racial epithet in the 1970s.

For the past several semesters, I have asked my students to rank a series of words by how taboo society perceives them to be. Of the 12 terms that have appeared on every survey, the n-word and the c-word have [consistently ranked most taboo, followed by other sexual obscenities](#). These results are roughly in line with those of other recent studies, including [a 2007 study](#) of American students that also included "chink" among the greatest outrages. In [a large-scale 2000 study](#) in Britain, the n-word showed the greatest increase in severity among all taboo words listed, moving from the 11th position in 1998 to fifth in 2000.

While social values have driven the evolution of swearing, the Internet certainly has had an effect on how quickly the change occurs. Communicating with perceived anonymity, we feel license to use language online before we'd feel comfortable using it face to face. To demonstrate this effect, a colleague, Nate Vooge, recently timed how long he needed to pause before playing a card in an online hearts game to elicit a slur. In less than five seconds, one of his opponents called him a "f---tard."

For now, intolerance — or at least appearing intolerant — remains the highest threshold for swearing. But as routinely happens, younger generations will exploit these language taboos to offend their elders. We see this already with "n-----", in the way young African Americans, and now even some [young white Americans](#), have claimed it to mean "buddy" or a general reference to another person. A word that has caused people to [lose their jobs](#) (it all but [ended the career](#) of "Seinfeld" star Michael Richards less than a decade ago) is now ubiquitous on Vine and other havens for the under-25 set.



ubiquitous on Vine and other havens for the under-25 set.

I hate that as much as any adult. But, as Obama suggested in his "WTF" interview, avoiding the word doesn't automatically make our society more tolerant. Conversely, using the n-word doesn't mean the younger generation is more crude. History tells us that their future children will find ways to use language to offend them as well. And they, too, will insist that we are seeing the decline of society.

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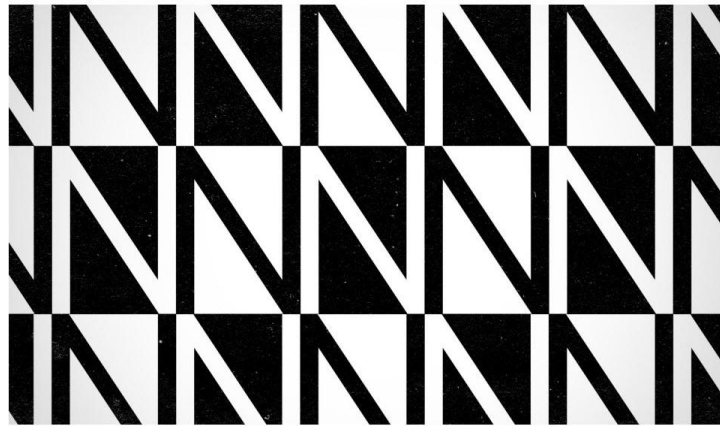
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# N.I.G.G.E.R

## The Slave & The Master

*Uncomfortable, isn't it? A brief history of the world's greatest taboo.*

*Posted Sunday 16th December, 2012*

*Text by Tetsuhiko Endo*

**N**igger. There it is in print. Those six letters, arranged in vulgar order and spoken in our minds as we would not dare to speak them from our mouths, have brought us into the etymological valley of the shadow of death. We stand as tourists before this word, neck deep in the darkness of its history, choking on the stench of its legacy, so that we might understand

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it a bit better, the last great taboo in the English language. Even if it is rarely spoken now, it still wields terrible power.

We tread a well-worn path. Many a critical eye has been cast on this word for over a century. Most recently and bombastically, it has become the property of rap artists, who employ it in the most nuanced of ways, like Nas' *untitled* album – which he wanted to simply call *Nigger*. It is difficult to remain un-piqued by such a provocative term, and at times it seems that there are few people in the public sphere who have not added their two cents to the ongoing debate over its use. But that's not where this is going. No, we are going to reach back, behind the word and before the word to examine its history, its complicated connotations, and the libraries of racist discourse upon which it is based.

So let's start with its power. Power, wrote **Michel Foucault**, our Virgil for this little journey, is "exercised rather than possessed". Although it requires a medium, its existence is metaphysical; it exists everywhere, and pervades everything.

"It is not the 'privilege,' acquired or preserved, of the dominant class, but the overall effect of its strategic positions, an effect that is manifested and sometimes extended by the position of those who are dominated. Furthermore, this power is not exercised simply as an obligation or a prohibition on those who 'do not have it'; it invests them, is transmitted by them and through them; it exerts pressure on them, just as they themselves, in their struggle against it, resist the grip it has on them."

Language is power. It is a manifestation of knowledge, and knowledge cannot be separated from the P-word. That's Foucault again. Scary isn't he? Words can never harm you, they say, but what about the concepts behind them? *Nigger*, the word, is just six letters derived from Latin for the color black that has only lived as a slur for two hundred years. But *Nigger* the concept; now, that's a weapon of mass destruction, the shorthand for a field of knowledge that, for over 500 years, negroes everywhere have dedicated



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of knowledge that, for over 500 years, across every continent, has dedicated itself to the elevation of the light skinned and the denigration of the dark skinned. It is the crudest, but in some ways most honest example of what used to be called 'race theory', but what we now might call 'scientific racism' in what should be a more enlightened, liberal age.


Race is a figment of the modern imagination. In Antiquity, as [Nell Irvin Painter](#) tells us in [The History of White People](#), mankind believed in Celts, Saxons, Visigoths, Gauls, Scythians, Circassians and many others, but did not believe in Whites, Blacks, Arabs, Latinos or Asians. It wasn't until the Enlightenment, when the European powers began mixing science and empire, that they 'discovered' the supremacy of light skin and inferiority of dark. This union brought race into the world, constructed it, you might say, like Shelley's monsters, from euro-centric assumptions and theories based on flawed experiments and corrupt hypotheses.

Inequality and oppression needed a rationale and it found it in race. "Innate qualities (related to race) are needed to prove the justice – the naturalness and inalterability – of the status quo," writes Painter. "Again and again, racial hierarchies set the poor and powerless at the bottom and the rich and powerful at the top."

White was deemed beautiful in the Eighteenth Century by [Johann Joachim Winckelmann](#), the father of European art history, and a guy with a fetish for the Mediterranean facial features of white marble Roman sculptures. Black, meanwhile, became the natural antithesis of beauty. White was given a scientific name and a historical lineage in 1795 when another Johann (Friedrich Blumenbach) called it 'Caucasian'. Black was denominated 'Negro' (literally: black), unworthy of either history or lineage. White was made superior by the Eighteenth Century anthropologists who collected human skulls and made charts comparing facial angles and features, with African skulls placed on one side, near the monkeys, and European skulls safely on the other.



Nas  
In His Own Words

 [Manichaeism](#). That's what the scholars call this. White and Black, Good and Bad, Master and Slave: a relationship that sets one thing as the opposite and antagonist of the other.



The Manichaeism of race was not simply established, it was etched into the very framework of history by people who should have known better: [Immanuel Kant](#), [Voltaire](#), [Charles Darwin](#), [Francis Galton](#), [Rudyard Kipling](#), [Joseph Conrad](#), [Ralph Waldo Emerson](#), [Henry Morton Stanley](#)... and those are just the names you might recognise. Beneath them lurks a dark legion of learned men with crisp suits and white beards whose studies, measurements, theories, stories, fictions, and human taxonomies created and maintained that perverse archive of knowledge-power[1] which formed the basis for a machine of oppression that was and continues to be one of the widest ranging and most systematic in human history. Millions upon millions of dark-skinned people murdered, enslaved, and tortured to death and all of it done in good conscious, based on solid facts. From the genocide of Aborigines in Australia to South African Apartheid, to the slave ports of Lisbon and Liverpool, [The Middle Passage](#), the mines of [Minas Gerais](#), the Three Fifths compromise – the rationalisation, indeed, the empirical *necessity*, for all of it is printed neatly inside tome after dusty tome sitting quietly in the archives of the world's libraries: hundreds of thousands of pages that define the *Nigger*.

[Harry Truman](#) used that word. So did [Lyndon B. Johnson](#). [Richard Nixon](#) used it as well as [Flannery O'Connor](#) and [Ernest Hemingway](#). It was sung in songs, and included in nursery rhymes, most famously as the thing you were supposed to catch by its toe in 'Eeny Meeny Miney Mo'. Though not considered polite, it remained an 'acceptable' insult among white people till well into the Twentieth Century and became the calling card of Jim Crow in the Southern United States. In fact, it spent much longer as an acceptable insult than it has as a taboo.

But remember your Foucault: power is ambivalent, and can be co-opted by



But remember your Foucault; power is ambivalent, and can be co-opted by those who it oppresses. "The power of the N-word comes not only from its historical usage but from Black folk reclaiming the word and trying to divest it of its racialised power and reinvest it with Black vernacular power," says [James Braxton Peterson](#), the Director of Africana Studies and Associate Professor of English at [Lehigh University](#). "The premise that you would use language directed against you and turn it around and use it for yourself is a very powerful and subversive tool."

Peterson advocates the free use of the word in private conversations among black people, but insists that it needs to be addressed with caution in the public sphere. "The way Black folks use the N-word in our own private speech communities, it is very easily divorced from its negative past. But once it enters the public sphere – once you tell a joke or record it onto a rap record – you can't fool yourself into thinking it doesn't attach itself to its white supremacist history," he says. "The kind of power we are talking about is like nuclear power. It needs to be managed very closely because, when unleashed, it can be very detrimental to the public."

He cites the chorus from the song 'Audubon Ballroom' by the rapper [Lupe Fiasco](#):

*'Now White people, you can't say nigga  
sorry gotta take it back  
now Black people, we're not niggas  
cuz God made us better than that.'*

Note that Fiasco insists both in reclaiming the word in his vernacular while simultaneously claiming that it's not an apt description. It's this ambiguity, writes [Randall Kennedy](#) in his book [Nigger: The Strange Career of a Troublesome Word](#), and the willingness to embrace it that makes artists like Fiasco so attractive.

"(Their) attitude (is) effectively expressed by the remark, 'I don't give a



“(Their) attitude (is) effectively expressed by the remark, ‘I don’t give a fuck,’” he writes. “They don’t care whether whites find *nigger* upsetting. They don’t care whether whites are confused by blacks’ use of the term. And they don’t care whether whites who hear blacks using the N-word think that African Americans lack self-respect. The black comedians and rappers who use and enjoy *nigger* care principally, perhaps exclusively, about what they *themselves* think, desire, and enjoy... They eschew boring conventions, including the one that maintains, despite massive evidence to the contrary, that *nigger* can only mean one thing.”

“When you removed the gag that was keeping these black mouths shut, what were you hoping for? That they would sing your praises?” writes [Jean Paul Sartre](#) in his essay, [Black Orpheus](#). “Did you think that when they raised themselves up again, you would read adoration in the eyes of these heads that our fathers had forced to bend down to the very ground? Here are black men standing, looking at us, and I hope that you – like me – will feel the shock of being seen.”

Sartre, of course, wasn’t talking about rappers, but the Black, French Colonial poets – men like Aimé Césaire, Léon Gontran Damas, Léopold and Sédar Senghor – who made up the Negritude movement in the 1930s. The black poet, he said, was the only true revolutionary poet of the age, because “he must oblige those who have vainly tried throughout the centuries to reduce him to the status of a beast, to recognise him as a man... Thus he has his back up against the wall of authenticity: having been insulted and formerly enslaved, he picks up the word ‘nigger’ which was thrown at him like a stone, he draws himself erect and proudly proclaims himself a black man, face to face with white men.”

Césaire, Senghor and the rest had their own word to reclaim, the French ‘*negre*’. How successful they were is a matter of debate, but Sartre’s definition of the person of letters, the Black revolutionary (nearly one and

the same), remains with us in modern day rappers, poets, writers, and black artists of every persuasion. He calls them 'Orphic' after the Greek legend of Orpheus who descended into Hades to search for his lover Eurydice. In a similar way, according to Sartre, black artists must descend into themselves, armed only with the words that oppression has foisted on them in an unending search to re-define blackness: 'Since the oppressor is present in the very language that they speak, they will speak this language in order to destroy it.'

Of course, no one is arguing that [Soulja Boy](#) or [Waka Flocka Flame](#) are speaking truth to power. Peterson, among others, critiques the casual, sometimes ugly use of the N-word by rap artists or comedians. The important thing, he says, is recognising who is using the N-word in a productive way, and not lumping them in with the rest. "When Nas wanted to release an album with the N-word as the title, he was censored by people in the black community. People also complained about Randall Kennedy's book that used the same title. The fundamental problem with censorship is that by the time it catches up with what is happening it ends up censoring those texts and those people that actually provide us with the complex critiques (of the N-word) we need."

Kennedy's book doesn't address his personal feelings on non-blacks using the N-word but Peterson says he would prefer them to avoid it out of a certain respect for history and for the ongoing struggle of the black community in dealing with it. "It was used so systematically, so overtly for so long throughout history, it's important to understand how, when black folks use it, they were and still are engaged in very complex socio-linguistic process of reclamation," he says. "And I don't see an end-game for this process. I don't see a 'post-race' America happening in our lifetime, nor do I think that should be the goal. I think the goal is an equitable celebration of various cultures: cultural competency. We are not going to be living in a colour-blind, post-race world; it's going to be a multiracial world."



That brings us back to power: to a world where the myth of 'whiteness' is weakening; where Asia is ascending; where the president of the US is half black; but where black men still fill America's jails; where black children still starve in Somalia and live on the streets of Rio De Janeiro; where Africa is a synonym for poverty. This is a world where *nigger* the word no longer readily spews from mouths, but *nigger* the concept still lurks in the dark corners of minds.

Power develops, adapts, reorganises, evolves. The type that oppresses has learned that if it wants to survive it must launder itself, put on a suit, clean up its language and mold neatly to the arbitrary demands of political correctness. Power does not know the word 'slum', only 'informal city'; it has never 'invaded', only 'occupied'. If the citizen of Peterson's multiracial world has but one responsibility with regards to *nigger* it is to recognise when it is being invoked by those who would use it to do harm, even when they do not utter a sound.

[1] Foucault's term, not mine.

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## ***Some Rapper Titles His Latest Album "Nigger"***

Say Anything

October 20, 2007 Saturday 7:09 AM EST

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**Length:** 344 words

### **Body**

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Oct. 20, 2007 ([Say Anything](#) delivered by Newstex) -- Sounds like a marketing gimmick to me. [NEW YORK](#) - To some, it's a hurtful racial epithet. For Nas, it's an album title. The rapper told MTV News that he would indeed be naming his new album after the N-word. And he denied earlier reports that the album's title would be spelled "N---a," considered in some circles a less inflammatory epithet. He said the disc is due out Dec. 11. "(People) shouldn't trip off the (album's) title; the songs are crazier than the title," he said in an interview posted on MTV's Web site. But some have been outraged by the rapper's choice. "The title using the 'N' word is morally offensive and socially distasteful. Nas has the right to degrade and denigrate in the name of free speech, but there is no honor in it," the Rev. Jesse Jackson said in a news release. "Radio and television stations have no obligation to play it and self-respecting people have no obligation to buy it. I wish he would use his talents to lift up and inspire, not degrade." I've never heard of this guy before, but then I'm not a big fan of hip-hop. But that's probably the point. Now I do know who he is thanks to the controversy he's stirred up with this album title. Pretty much everyone is going to fall for this too. They'll have a reaction to the title, and they'll either boycott or protest the



boycotters (depending in their perspective) and this Nas guy will sit back and rake in the dough. Personally, I couldn't care less what he titles his album. I don't find it any more or less offensive than songs about killing police officers or beating women. On a related note, though, it is interesting just how taboo the word "**nigger**" is. The media **won't print** it. News anchors won't utter it, but other racial epithets like "kike" or "spic," while obviously frowned upon, don't carry the same level of stigma. I've always wondered why that is. "**Kike**" seems to be every as offensive a racial epithet as "nigger," but the media certainly *doesn't shy away from the Jewish slur*.

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